

CID 2023-2026 Strategy





CID Ten-Year Vision

CID Members are connected, strong and able to deliver positive development outcomes

Connected Work together, speak as one, learn from each other

Strong Sustainable organisations, well-resourced,

Able Best practice, thought leaders,

Strategic Objectives

2023-2026





CID demonstrates strong and sustainable people and financial resources.

CID is able to effectively plan for the future based on a strong balance sheet and a well-resourced team. This strength comes from:

- A well-defined and implemented business model that incorporates:
 - Diversified revenue streams.
 - A fee structure that reflects the true value CID creates for members and stakeholders.
 - An investment strategy to build resources that balances the needs of the organisation with effective management.
- A well-defined and implemented culture and HR model that attracts, develops and retains quality people.
- Demonstrate sustainable practices towards climate and the environment.



The value CID adds to NZ's international development sector is well-defined, understood, and respected by members and stakeholders.

CID has developed a clear value proposition that meets the needs of members and stakeholders, delivering a demonstratable impact on improving international development outcomes.

This, in turn, leads to membership growth and greater engagement in the services offered.



CID delivers highly valued, relevant services focused on its core capabilities.

CID underpins its value by offering services that meet the needs of members and stakeholders. These services focus on the core competencies of CID:

- Learning and Training
- Code of Conduct
- Humanitarian Network
- Convening and Networking
- Advocacy

The development of each of these services will be informed by better use of data and insight to ensure relevance and impact.



CID is recognised as a thought leader in international development organisational strength and practice.

CID has research capacity and capability that enables it to provide thought leadership in:

- Local and international trends and best practices in organisational sustainability for organisations involved in international development.
- International development best practice.



CID demonstrates a Te Ao Māori approach to international development that promotes NZ's unique capabilities and perspective.

Through all of its work CID demonstrates a uniquely New Zealand approach that reflects the value a Te Ao Māori approach to development offers.

This understanding is developed by engaging with Māori to build awareness and leverage knowledge that can be applied to deliver better development outcomes.

Value Added



A SUSTAINABLE PARTNER
IN DEVELOPMENT THAT
CAN DELIVER TO
MEMBERS AND
STAKEHOLDERS
EXPECTATIONS.



RIGOROUS SYSTEMS AND
PROCESSES THAT ENABLE
EFFICIENT, DATA-LED
INSIGHT AND SOLUTIONS
FOR SECTOR NEEDS AND
TRENDS.



CAPACITY AND
CAPABILITY FOR DELIVERY
OF TRAINING, RESEARCH,
AND COLLABORATIONS
THAT SUPPORT THE
SECTOR TO BE MORE
SUSTAINABLE AND
EFFECTIVE.



A CONNECTED, STRONG
AND ABLE
INTERNATIONAL
DEVELOPMENT SECTOR
THAT DELIVERS POSITIVE
DEVELOPMENT
OUTCOMES